## PRIVACY POLICY

This privacy policy informs you about our online collection and use of data and how we use information that identifies you personally when you use our website, www.wonderslide.com (the "Site" or "Website").

Effective starting: November 29, 2023

## What This Privacy Policy Covers

Site and services owned and operated by Everypixel Labs Inc., located on 2021 Fillmore Street PMB 15, San Francisco, CA 94115 and its affiliates (hereinafter referred to as "Wonderslide", "we" or "us").

We collect certain information about you which enables us to do business with you and improve our services. Your privacy is very important to us. And in order to protect it we have adopted this Privacy Policy which applies to any and all personal information you submit to us in connection with your access to and/or use of our website: <u>wonderslide.com</u>.

We offer a wide range of services: Wonderslide is an online automatic (AI-driven) presentation design service. Our users can upload their own presentation file in .pptx format and download back the formatted file, as if the designer did this work (referred to herein as "Services").

This Privacy Policy also covers the options you have regarding how we use the provided information about you. These options include: how you can object to certain uses of your personal information and how you can access certain information which you wish to update. If you do not agree to abide by this Privacy Policy, please do not access or use our Services or interact with any other aspect of our business.

## What Information We Collect About You

We shall collect information about you that you provide to us while using our Services, and when other third parties provide it to us, as further described below.

### Information That You Provide To Us

We shall collect information about you when you input it into the Services or otherwise provide it directly to us.

### **Device and Connection Information**

Whenever you access the Website, some information may be collected, e.g. your IP, URLs of referring/exit pages, device identifiers, crash data, email address, and navigational information. In addition to log data, we may also collect information about the device you're using Wonderslide on, including its type, operating system, settings, unique identifiers, and crash data. Whether we collect any or all of this information often depends on what type of device you're using and its settings. For

example, different types of information are available depending on whether you're using a Mac or a PC, or an iPhone or an Android phone. To learn more about what information your device makes available to us, please check the policies of your device manufacturer or software provider.

### **Account and Profile Information**

Your email address, password, and other information shall be collected when you register online with our Services. If you Sign up or Log in to the Service using a third party, for example, using the "Sign up with Google" button, we also store information obtained from these services.

We may occasionally ask questions about your preferences as a user in order to best serve you and improve the use of our website. Providing information regarding your usage and preferences is always voluntary. For improving the service and developing new features we (including the involvement of third parties) may use the user's presentations and passed data for presentation, for correct and reliable operation.

However, if you choose not to provide the information, some products and services may not be available to you. We may use your email to contact you regarding our services, products and promotional offers for direct marketing purposes.

### Information You Provide Through Our Support Channels

The Services also include our customer support, where you may choose to submit information regarding any problems you may experience while using our Services. Whether you designate yourself as a technical contact, open a support ticket, speak to one of our representatives directly or otherwise engage with our support team, you will be asked to provide contact information, a summary of the problem you are experiencing, and any other documentation, screenshots or details that would be helpful in resolving the issue. In the event of problems with the Site operation, employees or contractors may have access to user data.

In personal account you have the option to let us know in advance if you wish not to store your data on Site

### **Payment Information**

We shall collect certain payment and billing information when you register for certain paid Services. For example, we ask you to designate a billing representative, including name and contact information, upon registration. You might also provide payment information, such as card details, which we collect via secure payment processing services.

### Your Use of the Services

We keep track of certain information about you when you visit and interact with any of our Services. This information includes the features you use; the links you click on; the type, size, content and filenames of attachments you upload to the Services; frequently used search keywords; and how you interact with other users on the Services. We also collect information about the teams and people you work with and how you work with them, e.g. who you collaborate with and communicate with most frequently.

### **About Cookies**

Whenever you access the Website, a text file called a cookie is placed in the browser directory of your computer. A cookie is information that a website can store on your web browser and later retrieve. The information that cookies collect includes the date and time of your visit, your registration information, your navigational and licensing information. It allows the web browser to recognize the pages you have been to while you are visiting the Website, and allows you to quickly return to viewed pages.

#### We may also use "web beacons" that monitor your use of our Websites.

Web beacons are small strings of code that provide a method for delivering a graphic image on a web page for the purpose of transferring data, such as the IP address of the computer that downloads the page on which the web beacon appears, the URL (Uniform Resource Locator) of the page on which the web beacon appears, the time the page containing the web beacon is viewed, the types of browser that fetch the web beacon, and the identification number of any cookie on the computer previously placed by that server. When corresponding with you via HTML capable e-mail, web beacons let us know whether you received and opened our e-mail. On their own, cookies or web beacons do not contain or reveal any personally identifiable information, this information can be linked to the data stored in the cookies/web beacons.

By accepting this Privacy Policy, you specifically agree to our use of cookies and web beacons as described herein. You may adjust your browser to reject cookies from us or from any other website. Additionally, by setting your web browser to display HTML emails as text only, you may be able to prevent the use of some web beacons. Please check the "Help" section of your browser for more information. However, before you do so, please note that deleting cookies or similar software may limit your ability to use some portions of our Site.

You can find more information about the cookies in our Cookie policy.

### **Third Parties**

We receive information about you and your activities on and off the Services from third-party partners, such as advertising and market research partners who provide us with information about your interest in and engagement with our Services and online advertisements.

## How We Use Information We Collect

We may use the information we collect for a number of purposes. How we use the information we collect depends in part on which Services you use, how you use them, and any preferences which you have communicated to us. These specific purposes are as follows.

### To Provide the Services and Personalize Your Experience

We use information about you to provide the Services to you, including to process transactions with you, authenticate you when you log in, provide customer support, and operate and maintain the Services.

Our Services also include tailored features that personalize your experience, enhance your productivity, and improve your ability to collaborate effectively with others by automatically analyzing your team's activities to provide search results, activity feeds, notifications, connections, and recommendations that are most relevant for you and your team. Whenever you use the multiple Services, we combine information about you and your activities to provide an integrated experience.

### For Research and Development Purposes

We use collective learning about users' behavior on our Services and direct feedback to troubleshoot and to identify trends, usage, activity patterns, and aspects of the Services to integrate and to improve the Services. We automatically analyze and aggregate content from uploaded files to improve the accuracy and relevance of suggested designs when you use the Site.

### **For Communication Purposes**

We shall use your contact information to send transactional communications via email and within the Services, i.e. to remind you of subscription expirations, to respond to your comments, questions and requests, to provide customer support, and to forward you technical notices, updates, security alerts, and administrative messages.

### **Customer Support**

We use your information to resolve any technical issues you encounter, to respond to your requests for assistance, to analyze crash information, and to maintain and improve the Services.

### **To Protect Our Interests And Legal Rights**

We shall disclose the information to the extent required by law including legal claims, compliance, regulatory, and audit, or otherwise we believe required to protect our legal rights, interests and the interest of third parties, including without limitation disclosure obligations upon the business acquisition, merger or sale.

### **Your Consent**

We use information about you where you have given us consent to do so for a specific purpose not listed above. For example, we may publish testimonials or featured customer stories to promote the Services, provided that we received your prior permission.

### Legal Basis for Processing Information (for EEA Users)

If you are an individual in the European Economic Area (EEA), we shall collect and process information about you only where we have legal basis for such actions under applicable EU laws. The legal basis depends on the Services you use and how you use them. This means we shall collect and use your information only when:

- We need it to provide you with the Services, including to operate the Services, provide customer support and personalized features and to ensure the safety and security of the Services;
- It satisfies a legitimate interest (which is not overridden by your data protection interests), such as for research and development, to market and promote the Services, and to protect our legal rights and interests;
- You have given us prior permission for a specific purpose; or
- We need it to disclose your personal information to the extent required by law.

If you have given us prior permission to use your personal information, you are entitled to withdraw this permission at any time; however, it will not affect any processing that has already been started.

### How We Share Information We Collect

We create collaboration tools to facilitate your work and we wish them to aid you as best as possible. This implies sharing information through the Services with certain third parties. We share information we collect about you the following ways, including: in connection with possible business transfers, but we are not in the business of selling information about you to advertisers or other third parties.

### **Sharing Information with Other Service Users**

When you use the Services, we share certain information about you with other Service users.

### **Sharing Information with Third Parties**

We don't share your personal information with any unrelated third parties. But we may use third parties to outsource one or more aspects of our business (such as operating, providing, improving, integrating, customizing, supporting, and marketing our Services). We reserve the right to disclose to such third parties the information necessary to provide such services.

### **Sharing Information with Affiliated Companies**

We share information we collect with affiliated companies and, in some cases, with prospective affiliates. Affiliated companies are companies owned or operated by us. The protection of this privacy policy applies to the information we share in these circumstances.

## Sharing Information with Artificial Intelligence systems from OpenAI, Microsoft and Google (AI)

We might share information we collect with AI. In order to provide better services on our Site, we use AI from OpenAI, Microsoft and Google.

The information you provide to us may be sent to the AI which has its own privacy policy. The AI terms of use are located here:

- 1. https://openai.com/policies
- 2. https://azure.microsoft.com/en-us/support/legal/
- 3. https://developers.google.com/terms

### **Service Providers**

We work with third parties that provide us with certain services including but not limited to website and application development, hosting, maintenance, backup, storage, virtual infrastructure, payment processing, analysis, and other services, which may require them to access or use information about you. If a service provider needs to access your personal information to perform services on our behalf, they do so under close instruction from us, including policies and procedures designed to protect your confidential information.

### Links to Third Party Sites

The Services may include links to third party websites or services. Third parties may have different privacy policies. If you submit any information to any third party websites, your information is governed by their privacy policies. Wonderslide is not responsible for such privacy policies, you do so at your own risk.

### Compliance with Enforcement Requests and Applicable Laws; Enforcement of Our Rights

In exceptional circumstances, we may disclose information about you to a third party if such disclosure deems reasonable, appropriate or necessary to (a) comply with any applicable law, regulation, legal process or governmental request, including to meet national security requirements, (b) enforce our agreements, policies and terms of service, (c) protect the security or integrity of our products and services.

# How We Store and Secure Information We Collect

### **Data Security**

Whenever you request to Wonderslide, you can do so over a secure (i.e. encrypted) connection to ensure the entire security of your personal information.

In the unlikely event that an unauthorized third party compromises Everypixel's security measures, Wonderslide will not be responsible for any damages directly or indirectly caused by an unauthorized third party's ability to view, use, or disseminate your information.

Reviewing, Updating or Correcting Your Information. If at any point you wish to access your personal information to change your preferences, review the accuracy, correct, supplement or modify your information, you may either sign in your account, or make a written request to <a href="mailto:support@wonderslide.com">support@wonderslide.com</a>.

### How Long We Keep Information

How long we keep the personal information we collect depends on the type of information, as described in further detail below. After such time, we will either delete or anonymize your information or, if this is not possible (for example, because the information has been stored in backup archives), then we shall securely store your information and isolate it from any further use until deletion is possible.

### **Account Information**

We retain your account information for as long as your account is active and a reasonable period thereafter in case you decide to re-activate the Services. We also retain some of your information as necessary to comply with our legal obligations, to resolve disputes, to enforce our agreements, to support business operations, and to continue to develop and improve our Services. Whenever we retain information for Service improvement and development, we take steps to eliminate information that directly identifies you, and we only use the information to uncover collective insights about the use of our Services, not to specifically analyze your personal characteristics.

### **Marketing Information**

If you have signed up to receive our newsletters, we retain information about your marketing preferences for a reasonable period of time from the date you last expressed interest in our Services. We retain information derived from cookies and other tracking software for a reasonable period of time from the date such information was created.

### Access to Your Information

We keep your personal data only for as long as we need to. This depends on why it was collected, or if we have a continuing legal basis to do so (such as to fulfill a contract between us, perform a service you requested or for our legitimate interests). Rest assured, if we no longer have a reason or legal requirement to process your personal information, we will delete it or store it in a way so that it no longer identifies you.

We have different retention policies for different types of personal data taking into account:

• The purpose for collecting the personal data;

- How long it will take to fulfill that purpose; and
- Any specific reason or overriding legal obligation to retain the personal data for a specific amount of time.

Also, if you have an account with us, we will keep personal data such as your email address, name and other details so you can log in and access our services for as long as you have an account. We may keep other information indefinitely – such as website activity linked to an IP address – which we use to understand our users, improve our products and services, and protect our business interests.

We may also delete User Content, which may include personal data.

No matter how long the retention period is, you can ask us to delete your personal data in certain circumstances if you make a request to the address <a href="mailto:support@wonderslide.com">support@wonderslide.com</a>.

#### Access and Update Your Information

Our Services enable you to access and update certain personal information within the Services. You can update your profile information within your profile settings and modify content that contains your personal information using editing tools associated with that content.

### Access to Your Google Data

We may use your Google data for registration and authorization (login) to our service. We may also send you emails to the email address specified in the data.

At the same time, you may refuse to receive informational emails at the moment of registering or on the Settings screen of your Account.

### **Deactivate Your Account**

If you no longer wish to use our Services, you or your administrator may be able to deactivate your account.

### **Request Us To Stop Using Your Information**

In some cases, you may ask us to stop accessing, storing, using or otherwise processing your information if you believe we don't have the appropriate rights to do so. You can also opt out of our use of your information for marketing purposes by contacting us, as provided below. When you make such requests, we may need time to investigate and facilitate your request. If there is a delay or dispute about whether we have the right to continue using your information, we will restrict any further use of your information until the request is honored or the dispute is resolved, provided your administrator does not object (where applicable).

### **Opt Out of Communications**

You may opt out of receiving promotional communications from us by using the unsubscribe link within each email, updating your email preferences within your

Service account settings menu, or by contacting us as provided below to have your contact information removed from our promotional email list or registration database.

## How We Transfer Information We collect Internationally

### **International Transfers of Information We Collect**

We collect information globally and primarily store that information in Germany. We transfer, process, and store your information outside of your country of residence, to wherever we or our third-party service providers operate for the purpose of providing you with the Services. Whenever we transfer your information, we take steps to protect it.

### How We Protect Your Personal Information

Whenever you request to Wonderslide, you can do so over a secure (i.e. encrypted) connection to ensure that your personal information is not at risk. In the unlikely event that an unauthorized third-party compromises Wonderslide's security measures, we will not be responsible for any damages directly or indirectly caused by an unauthorized third party's ability to view, use, or disseminate your information.

In any case, we urge you to be careful and attentive to the data you transmit via the Internet. We will protect any information about you, however, we are not protected from misconduct against Wonderslide and cannot guarantee unlimited protection. In the event of hacks and hacker attacks against us, we do not guarantee the security of your data.

## Children's Privacy

We do not intend to either solicit or knowingly collect personal information from children under the age of 13. If you are under 13, please do not access, use, or enter information on the Website. If you are under 18 you must have your parent or legal guardian's permission to use the Site. If you are accessing this Site on behalf of any entity, you further represent and warrant that you are authorized to accept these terms on such entity's behalf, and that such entity agrees to indemnify Wonderslide for violations of these Site terms.

If You are a parent or guardian and You are aware that Your child has provided Us with Personal Data, please contact Us. If We become aware that We have collected Personal Data from anyone under the age of 13 without verification of parental consent, We take steps to remove that information from Our servers.

If We need to rely on consent as a legal basis for processing Your information and Your country requires consent from a parent, We may require Your parent's consent before We collect and use that information.

## Changes to our Privacy Policy

We may change the terms of this Privacy Policy at any time. We will post any revised privacy policy on this page and, if the changes are significant, we will post a notice on the Services homepages, login screens, or inform you via an email notification. We will also keep prior versions of this Privacy Policy in an archive for your review. We encourage you to review our privacy policy whenever you use the Services to stay informed about our information practices and the ways you can help protect your privacy.

If you disagree with any changes to this privacy policy, you will need to stop using the Services and deactivate your account(s), as outlined above.

## Contact Us

Your information is governed by Everypixel Labs Inc. If you have any questions regarding this Privacy Policy, please contact us at <a href="mailto:support@wonderslide.com">support@wonderslide.com</a>.

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